



PRESS INFORMATION

GARDEN POWER REIMAGINED

The EGO brand of cordless outdoor power equipment delivers POWER BEYOND BELIEF and is the brainchild of Chervon, one of the world's largest manufacturers of cordless power tools and related products.

The market leaders in cordless outdoor power equipment, the innovative, durable and technologically advanced power tools deliver superior performance.

Simpler, cleaner, quieter and with less vibration, the comprehensive range of EGO Power Plus products are kinder to your hands and ears with the added bonus of being better for the environment!

EGO's advanced battery technology is at the heart of the success of the range. With patented keep cool technology each battery cell is kept cool for extended life, while the Power Management System Protects the battery. Each battery is compatible with all EGO Power Plus garden tools.



Leading the charge in the range is the **EGO Power Plus 52cm Self-Propelled Mower (LM2122E-SP)** which with an up to 50-minutes* run time on a single charge, is able to tackle lawns up to 1000m². It is significantly quieter than a petrol mower and has a far lower running and upkeep costs.

Plus the mower's 2-in-1 functionality lets you bag or mulch clippings while its LED headlights let you work further into the day. And when you're done, the easy-fold design makes cleaning and storage simple. EGO's 52cm Self-Propelled Mower has a RRP of £729.00 and comes

complete with EGO's 56V 7.5Ah lithium-ion battery and Rapid Charger.

If a mower isn't the first purchase for your EGO arsenal, then the battery and charger will need to be purchased separately at £279.00 RRP and £74.99 RRP respectively. (Smaller capacity batteries and standard charger also available).

With an RRP of £219.00, the **EGO Power Plus 38cm Bike Handle Line Trimmer (BC1500E-F)** has a Rapid Reload head for comfortable use and easy line loading. The machine also has a brushless motor that increases power and efficiency, running up to 160-minutes* on a single charge. While with the added flexibility of an interchangeable line trimmer head and a three-sided metal blade for tough weeds, the





EGO Power Plus 38cm Brush Cutter (BC3800E) at £299.00 RRP has the power to clear virtually any ground with its 65-minute* run time.

laser-cut diamond ground blades, delivers precise clean cuts, even on larger hedges with thicker branches and stems.

Away from the lawn, at £219.00 RRP, the **EGO Power Plus 65cm Hedge Trimmer (HT6500E)** with a 113-minute* run time and long length, dual knife-edge,



Powered by a high-efficiency brushless motor, the **EGO Power Plus Blower (LB5300E)**, at £149.00 RRP, features jet turbine technology and large diameter tube to give maximum airflow. It also features a Turbo Boost mode capable of putting out 900m³ of air per hour (More than most hand-held petrol blowers on the market).

The **EGO Power Plus Multi-Tool** is very versatile and can be coupled with five attachments (purchased separately) to make garden chores easier. The attachments are simply inserted into the coupling and the variable speed trigger ensures that you have the right amount of power when you need it. Attachments available are the Hedge Trimmer, Pole Saw, Brush Cutter, Edger and Line Trimmer, and for extra reach there is also available a carbon fibre Extension Pole.



Not for the average gardener, the **EGO Power Plus 40cm Chain Saw (CS1600E)** completes the EGO range. Built tough to tackle even the hardest jobs. Trunks, logs, branches, nothing gets in its way. RRP £239.00

And finally, new for 2018, is the **Backpack Harness**. Compatible with every tool, at £99.99 RRP it shifts the weight of the battery from the hand to the back for added comfort.



ENDS

**assuming using the 7.5Ah 56-Volt Lithium-Ion Battery, fully charged.*



For all press enquiries, please contact Ben Baker-Hollyhead on 0121 454 8181 or ben@wyattinternational.com

WORKING WITH EGO

Product Samples

Why not try an EGO Power+ product for yourself and put it to the test? To request a product sample, simply contact the EGO Press Office on 0121 454 8181

Photography

There is a range of lifestyle and cut-out product photography, simply get in touch with the EGO Press Office.

Commentary and Insight

Key spokespeople from EGO can provide informative commentary on a range of topics including:

- ✓ How EGO cordless technology will transform garden technology in the same way Tesla has revolutionised the automotive world
- ✓ The future of lawn mowers in 2018 and beyond . . . why the future's green
- ✓ Kinder to your hands, ears wallet and the environment . . . the case for cordless technology
- ✓ The hidden dangers of noisy and polluting garden power tools
- ✓ Spend to save – the economic benefits of cordless power technology
- ✓ Petrol vs Battery – key considerations